# Job Description: General Manager Kearney Country Club

**Position Title:** General Manager

Location: Kearney Country Club, Kearney, NE

**Reports To:** Board of Directors **Employment Type:** Full-Time

#### Overview:

Kearney Country Club is seeking a dynamic and experienced General Manager to lead and oversee all aspects of our prestigious golf course and club facilities. The General Manager will be responsible for managing daily operations, ensuring exceptional member experiences, driving financial performance, and maintaining the highest standards of service and hospitality.

## **Key Responsibilities:**

### • Leadership and Management:

- Provide visionary leadership and strategic direction for the golf course and club operations.
- Oversee all department heads, including golf operations, clubhouse management, food and beverage, maintenance, and member services.
- Foster a positive work environment, promoting teamwork and professional development among staff.

#### • Member Relations:

- Develop and maintain strong relationships with members, addressing their needs and concerns promptly and professionally.
- Implement programs and events that enhance member engagement and satisfaction.
- Act as the primary point of contact for members, ensuring open and effective communication.

# • Financial Management:

- Prepare and manage annual budgets, ensuring financial targets are met or exceeded.
- o Monitor financial performance, including revenue, expenses, and profitability.
- o Implement cost-control measures and identify opportunities for revenue growth.

### • Operational Excellence:

- o Ensure the golf course and club facilities are maintained to the highest standards.
- o Oversee the scheduling and execution of maintenance, repairs, and upgrades.
- o Ensure compliance with all health, safety, and environmental regulations.

### Marketing and Membership Growth:

- Develop and implement marketing strategies to attract new members and retain existing ones.
- Promote club amenities and services to enhance the club's reputation and visibility in the community.
- Collaborate with the marketing team to create promotional materials and campaigns.

### • Event Management:

- o Plan and oversee club events, tournaments, and social activities.
- o Coordinate with staff and vendors to ensure successful execution of events.
- o Monitor member and guest feedback to continuously improve event offerings.

# • Stakeholder Engagement:

- Collaborate with the Board of Directors to align club activities with strategic goals.
- Provide regular reports on club performance, initiatives, and areas for improvement.
- Represent the club in community and industry events to build strong relationships and partnerships.

### **Qualifications:**

- Education: Bachelor's degree in Hospitality Management, Business Administration, or a related field. MBA or equivalent preferred.
- **Experience:** Minimum of 7-10 years of leadership experience in a similar role within the hospitality or golf industry.

#### • Skills:

- o Strong leadership and team management abilities.
- o Excellent interpersonal and communication skills.
- o Financial acumen and experience managing budgets and financial reports.
- o Strategic thinking and problem-solving skills.
- o Knowledge of golf course operations and maintenance practices.
- o Proficiency in relevant software applications (e.g., MS Office, club management systems).

#### **Personal Attributes:**

- High level of professionalism and integrity.
- Strong customer service orientation.
- Ability to work flexible hours, including weekends and holidays.
- Passion for golf and commitment to creating exceptional member experiences.

### **Application Process:**

Interested candidates are invited to submit a resume and cover letter detailing their qualifications and experience to Luke Dutcher, Board President, at <a href="mailto:lukedutcher@gmail.com">lukedutcher@gmail.com</a>.

Kearney Country Club is an equal opportunity employer and encourages candidates of all backgrounds to apply.